

## Jeremy Woolf, Director of Marketing, CCS

**Jeremy Woolf** is the Director of Marketing at CCS. He designs and manages the firm's marketing program, which includes digital strategy, direct mail, email, advertising, conference sponsorships, speaking engagements, special events, and media relations.

Prior to his role with CCS, Jeremy worked with WealthEngine, where he managed the company's social media, videos, and thought leadership events. Before joining WealthEngine, Jeremy worked for the Corporate Executive Board (CEB) overseeing the meeting series and delivery of best practices and tactics to C-level executives. Prior to his work with CEB, Jeremy worked for Teach For America, engaging alumni with surveys and solicitations to donate time and money to the organization.

Jeremy received his bachelor's degree in Educational Studies from Washington University in St. Louis.